



Library of Michigan's
Loleta Fyan Small and Rural Library
Conference

April 30 to May 2, 2014

April 2014

Greetings, Conference Attendees:

Although I cannot be with you this year, up on the Island, it is my pleasure to welcome you to the Loleta Fyan Small and Rural Libraries Conference 2014! Library of Michigan staff, along with the volunteer Steering Committee have been busy planning a conference focused on “Partnerships, People, Progress.” Keynote speakers, conference programs, vendors, and activities have all been selected with your needs in mind. We hope that you will take back with you a variety of resources and ideas to help you provide the very best library service to the residents of Michigan. Help us plan the next conference for 2016 by giving us your feedback on the evaluation survey that will be emailed to you after the conference. ENJOY!

Sincerely,

Nancy R. Robertson

State Librarian, Library of Michigan

Steering Committee:

Irene Bancroft (Mideastern Michigan Library Cooperative), registration

Trixie McMeeking (Homer Public Library), technology

Glenda Middleton (Sand Lake Branch, Kent District Library), hospitality

Sara Morrison (Briggs Public Library), exhibits

Natalie Bazan (Hopkins District and Dorr Township Library), awards

Jolene Michaels (Mackinaw Area Public Library), local arrangements

Angela Semifero (Marshall District Library), volunteers

Library of Michigan staff coordinators:

Sheryl Mase (Director of Statewide Library Services)

Karren Reish (Library Grants Coordinator)

Sonya Schryer Norris (Library Consultant and Website Administrator)

Shannon White (Continuing Education Coordinator)

Sponsors:

Library of Michigan (Michigan Department of Education)

Institute of Museum and Library Services

The Library of Michigan Foundation

MCLS, Midwest Collaborative for Library Services

Emery-Pratt Company

Kaplan Early Learning Company

Enfold Systems

This project is made possible by grant funds from the U.S. Institute of Museum and Library Services (IMLS) administered by the State of Michigan through the Library of Michigan.

The 2014 logo was designed by Rachael Birgy of Kalkaska County Library.

Exhibits

We have a record number of vendors exhibiting with us this year. Be sure to visit Grand Hotel's Theatre to see the latest in equipment, design, publications, supplies, services, materials and technology as well as potential partners. Our Exhibitor Dessert Reception, sponsored by MCLS, Midwest Collaborative for Library Services, will be held on Wednesday evening from 6:30 to 8:30 pm in the Theatre. Join us for a cash bar, music and time to talk with our exhibitors.

Exhibit Hours

Wednesday, April 30

Exhibits Open from 1:30 to 5:00pm

Exhibitor Dessert Reception in Theatre from 6:30 to 8:30pm

(Reception is sponsored by MCLS, Midwest Collaborative for Library Services)

Thursday, May 1

Exhibits Open from 8:15am to 1:30pm

No-conflict Exhibitor Break from 10:45am to 11:15am

Walking Lunch in Exhibits Area 12:00pm to 1:30pm *(boxed lunch pickup outside Theatre)*

Vendor iPad Mini Prize-Drawing

Conference sponsor, Emery-Pratt, has provided an iPad Mini to be given away during the walking lunch in the exhibits area on Thursday. You must be present to win the prize. The drawing will take place at 1:00pm, Thursday, in the Theatre. You will find a bingo card in your bag with details on how to enter the contest. Good luck!

Meals

The lunch and dinner meals are included with the conference registration. You will provide the tickets to volunteers as you enter the dining areas. Registered attendees will find tickets for each meal they registered for in their packet. Registered attendees that have ordered guest meals will find tickets for their guests with their registered attendee packet. Those with dietary restrictions will have pink tickets. Please give your pink ticket to your waiter and indicate which dietary restriction you have requested. A continental breakfast is provided to guests of Grand Hotel from 7:30-8:45am. Other attendees are invited to join hotel guests in the Main Dining Room for the morning keynotes after 8:45am.

Transportation

Horse-drawn carriage taxi service is available from the boat docks on Mackinac Island to Grand Hotel and other areas in town. Payment for taxis is cash only and is \$5 per person one way to the hotel and into town.

Registration

Conference registration is located in the Art Gallery and will open each day so attendees can pick up packets of materials and ask questions. Volunteers will be available in the conference registration area on Tuesday from 4:00 pm to 6:00 pm, Wednesday from 8:00 am to 5:00 pm, Thursday from 8:00 am to 5:00 pm and Friday from 8:00 am to 12:15 pm. Attendees must be pre-registered for the conference.

Mackinac State Historic Parks

Mackinac State Historic Parks is providing all conference attendees and their guests with free entrance to Fort Mackinac and the Richard and Jane Manoogian Mackinac Art Museum for the duration of the conference. Please show your conference name badge for entrance to both these attractions on the conference dates.



Internet Access

Grand Hotel provides WiFi access throughout the hotel and meeting rooms. No password is required to access the WiFi connection. The hotel also offers four computers for guests to use. These are located just up the steps from the conference registration area in the Art Gallery. Conference attendees will also have access to Internet/Email laptops located in the Art Gallery during registration hours.

Networking Sessions

We are featuring three networking sessions on Thursday afternoon. These are opportunities for you to sit and talk with colleagues about topics. You can find times and locations in the session guide within the program.

Technology Petting Zoo

Stop by booth #8 in the Theatre to try out a variety of eReaders and other devices. Do you have questions about eBooks or programming ideas with devices at your library? Share with your colleagues and learn about what is new at the Technology Petting Zoo. Devices provided by MCLS.

Makerspace Lab

Try out the latest tools and materials that make up a makerspace. This hands-on lab features a 3D printer, a Robot Petting Zoo, and a Microsoft Kinect with custom motion control games. There will also be Arduino electronics and papercraft activities. See what's possible to bring to life at your library! Located in booth #12-13 in the Theatre. *Developed by Steve Teeri, HYPE Makerspace, Detroit Public Library*

Optional Tours

Attendees that pre-purchased tickets for any of the optional carriage or trolley tours will have information in their attendee packet about pick up and drop off times. Please be aware of these locations and times.

Grand Hotel Check Out & Luggage Sweep

Check out is 11:00am, and information regarding a luggage sweep to return luggage to the main land will be delivered to your guest room the evening of May 1st. If you are checking out on a different date, you can make luggage arrangements by contacting the service desk.

Grand Hotel Menus

Lunch, Wednesday, April 30

Baby Iceberg with Blue Cheese, Olives, Crisp Bacon
Grand Dressing
Vegetable Primavera Tart, Sun Dried Tomato Sauce
Strawberry Mousse in Chocolate Cup

Dinner, Wednesday, April 30

Fresh Fruit Medley, Mango Yogurt
Roasted Five Onion Bisque, Gruyere Croutons
Grilled Chicken Breast, Mushroom Cream Sauce
Roasted Corn Polenta, Broccolini and Maple Glazed Carrots
Dessert Reception

Lunch, Thursday, May 1

Boxed Lunch:

Roasted Shaved Turkey Breast on Baked Croissant with Tomato, Lettuce and Swiss Cheese
Cooked Egg, Pasta Salad, Chips, Chocolate Chip Cookies, Water, Banana

Dinner, Thursday, May 1

Cocktail of Baby Shrimp and Scallops
Napa Cabbage Slaw, Horseradish Cocktail Sauce
Shiraz Braised Beef Short Rib
Celery Root Puree, Garlic Green Beans
Grand Hotel Pecan Ball, Fudge Sauce

Lunch, Friday, May 2

Tomato Bisque, Basil-Garlic Crostini
Herb Crusted Filet of Whitefish
Fennel and Bean Stew, Basmati Rice, Riesling and Lemon Beurre Blanc
Roasted Apple Brioche Bread Pudding, Dried Cherry Anglaise Sauce

A continental breakfast is served from 7:30 am to 8:45 am each morning in Grand Hotel's Main Dining Room for hotel guests. Attendees not staying at Grand Hotel may join others in the room for the morning keynote after the breakfast service.

Awards

The June B. Mendel Award for Excellence in Rural Library Service: an award now named for the legacy of our dearly departed and very much missed colleague June Mendel (see the full page memorial elsewhere in this program). The award comes with a \$1000 gift from the June B. and Roger Mendel Fund. To be eligible a library must serve a population of 25,000 or less and cannot be a branch of a larger library system. The Mendels chose to create this award to recognize the great work done by our librarians, staff and boards of rural libraries. Says Roger Mendel, *“For me the Rural Conference has been a special place, as the first rural conference was put on by the Northland Library Cooperative when I was Director in the mid 1980’s, and so it is fitting for us to honor the work done by rural libraries. June and I have also sponsored for a number of years the State Librarian’s Award of Excellence which is presented each year at the MLA Annual conference.”*

Outstanding Small/Rural Librarian Award: recognizes a librarian who is an outstanding leader in the profession. The Librarian of the Conference has made a significant contribution to his/her library and has invested him/herself in efforts to bring about positive change in the small/rural library community. This award goes to an individual currently employed in a Michigan library.

Trustee/Friend Award: given to a Trustee or Friend of a small or rural library for distinguished service to rural library development on the local, state, regional or national level.

Patron Services Award: recognizes a librarian from a small or rural library who has made significant contributions to and a positive impact on library service to patrons through outstanding program(s) or services.

Awards criteria:

- To qualify for the award the library must serve a population of 25,000 or less. Branch locations of larger libraries do not qualify for nomination.
- The nomination may come from another library, a library user, a community business or organization, a library cooperative or a library may self-nominate.
- The nomination should include letters of support from library users, municipal government, businesses and organizations. Limit letters of support to five (5).

A review panel will judge the nominations and make a decision regarding the final award.

The library selected will be given notice in advance, but the announcement of the winning library will be done at the conference. **The awards are kept a “secret” until presentations at the conference are made. Don’t miss the Awards Banquet Thursday, from 5:30 to 7:00 pm in the Main Dining Room.**

Wednesday, April 30

Opening Luncheon

Wednesday, 12:00-1:30 pm, Main Dining Room

The New MeL.org

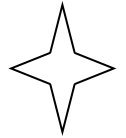
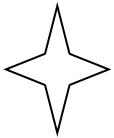
There is a new MeL.org. Hear about the new and improved MeL.org as well as additions to the resources provided through the program to help support youth and the business community.

Sheryl Mase, Director of Statewide Library Services, Library of Michigan -

Deb Biggs Thomas, MeL and Library Outreach Coordinator, Library of Michigan



Exhibits Open from 1:30 pm to 5:00 pm
Exhibitor Reception from 6:30 pm to 8:30 pm
in the Theatre



Wednesday, Breakout Sessions 1:45 pm to 2:30 pm

Community Engagement

Wednesday, 1:45-2:30 pm, Cottage Restaurant

Community Collaboration and the Rebirth of the Addison Township Public Library

The Addison Township Public Library recently underwent a much needed move and renovation. Hear about the steps that were taken to generate community interest, support and action. Addison Township found renewal in the power of volunteers working together.

Jaema Berman, Director, Addison Township Public Library

Library Technology

Wednesday, 1:45-2:30 pm, Brighton Pavilion

IT Help! Equipment, staff, tools and funding

Find answers to your pressing IT questions. Where can you buy inexpensive software and hardware? How do you staff an IT department of 0 or 1 FTE? How are you going to fund IT at your library?

Travis Bussler, Associate Networking Manager, Central Michigan University

Youth

Wednesday, 1:45-2:30 pm, Headquarters of The Capitol Club

Aww Chute: Children's Programming Activities with Parachutes, Scarves, and other Props

Do you have a storage closet stuffed with props and no idea how to use them? Or are your cupboards at the library bare and you want some ideas for cheap and even free materials readily available at home? Hear about fun and easy activities to add to your repertoire. We will practice them together, and share ideas for how to best incorporate ideas into storytime and other kid's programs.

Anne Clark, Department Head/Children's Librarian II, Bay County Library System

Trustees

Wednesday, 1:45-2:30 pm, Museum Meeting Room

Quality Services Audit Checklist, QSAC: How Statewide Measures Can Improve

Library Service

Hear how this voluntary management standards program can help you increase the quality and impact of library services. QSAC provides benchmarks in seven areas of library operations and allows libraries to achieve recognition at three levels. Use the QSAC program to help educate your stakeholders and advocate for a continued commitment to exemplary library service.

Karren Reish, Library Consultant, Library of Michigan

Legal Issues

Wednesday, 1:45-2:30 pm, Grand Pavilion

How Library Service Can Be Provided in Michigan and Basics of Library Service Contracts (Part 1 of 3)

This is the first of three consecutive sessions to be presented on Wednesday afternoon about library service contracts. The sessions will provide library directors and trustees with information about contracting for library services, including specifics on how to determine the costs for providing library services to contracted areas; specific examples of contracts; and best practices for negotiating with officials. In this first session attendees will learn about library service contracts and the types of libraries in Michigan as well as the various ways library services can be provided in the state.

Richard Butler, Attorney, Bloom Sluggett Morgan - Kathy Webb, State Aid and Penal Fines Coordinator, Library of Michigan

Programs & Services

Wednesday, 1:45-2:30 pm, Terrace Room

Library Makerspaces in Rural Communities

Makerspaces are currently a hot topic in the library field. Rural libraries and their users can benefit from these activities as well. Gather ideas for cost-effective makerspace programs and resources for all rural and small libraries with little or no budget for a maker program. (Steve will also be exhibiting resources in our vendor area. Be sure to visit the Makerspace Lab in booths #12-13.)

Steve Teeri, Technology Training Associate, Detroit Public Library, Teen Center, HYPE, Helping Young People Excel

Programs & Services

Wednesday, 1:45-2:30 pm, Straits of Mackinac

Preserve, Produce, Promote: Securing and Leveraging Your Libraries Best Material Asset, Your Local History and Special Collections

With large scale resource sharing, fewer holdings make your library unique. Often local history collections are regulated to locked closets or pushed under stairs. Seize the opportunity to preserve and tell the stories of your community or institution through the remarkable photographs, manuscripts and ephemera already in your possession.

David Votta, Community Engagement Librarian, Midwest Collaborative for Library Services, MCLS

Administration & Management

Wednesday, 1:45-2:30 pm, Gerald R. Ford Conference Room

Creating a District Library from Concept to Fruition

Hear how the newest district in Michigan was created and find out what you need to know in order to make the transition in your community.

Ken Miller, Director, Superior District Library



Refreshment Break and Exhibit Time

Wednesday, 2:30-2:45 pm, Theatre

Visit with our exhibitors and enjoy afternoon refreshments in the Theatre.



Wednesday, Breakout Sessions 2:45 pm to 3:30 pm

Community Engagement

Wednesday, 2:45-3:30 pm, Cottage Restaurant

Name Brand Programs

Engage your community by affiliating with state, national and international organizations to provide innovative programming at your library. Program opportunities through such organizations also can include grants, promotional materials, professional support, publicity, and even a measure of prestige. Learn about the opportunities and the advantages of associating.

Colleen Leddy, Director, Stair Public Library

Library Technology

Wednesday, 2:45-3:30 pm, Brighton Pavilion

Be a Broadband Library

The need for speed is ever increasing especially in public libraries. What can your library do to be an active community partner in the broadband landscape of your community? What do libraries need to do to be "at the table" in your community? Learn how can you identify the community partners and work to bring broadband to your town.

Sheila Bissonnette, Library Director and Nick Loomis, IT Director, both from Pere Marquette District Library and Harrison District Library

Youth

Wednesday, 2:45-3:30 pm, Headquarters of The Capitol Club

The Education Connection: How Your Library Can Meet the Needs of the Homeschoolers in Your District

Often we think of homeschooling families as self-directed and knowledgeable about their information needs. Sometimes this is the case, but if we want to serve the population well, we have to have (or be able to provide access to) the resources they need. This program describes the various styles of homeschooling, what their information needs are, and how your library can be pro-active in meeting their unique needs.

Marian Veld, Reference Librarian, Comstock Township Library

Trustees

Wednesday, 2:45-3:30 pm, Museum Meeting Room

Michigan Library Association

Michigan Library Association advocates for your library, your state funding, the Michigan eLibrary and the support of the library profession. We will discuss the top five legislative and political issues impacting your library and what you and your board can do to further the positive library message on these concerns. You are encouraged to bring your questions about MLA or the current political agenda in Lansing.

Gail Madziar, Executive Director, Michigan Library Association

Legal Issues

Wednesday, 2:45-3:30 pm, Grand Pavilion

Essential Elements of a Library Service Contract (Part 2 of 3)

This is the second of three consecutive sessions to be presented on Wednesday afternoon about library service contracts. The sessions will give library directors and trustees information about contracting for library services, including specifics on how to determine the costs for providing library services to contracted areas; specific examples of contracts; and best practices for negotiating with officials. In the second session attendees will learn about the elements that make up a successful library service contract.

Richard Butler, Attorney, Bloom Sluggett Morgan - Kathy Webb, State Aid and Penal Fines Coordinator, Library of Michigan

Programs & Services

Wednesday, 2:45-3:30 pm, Straits of Mackinac

MeL.org Business Resources

The Library of Michigan recently added additional business related databases to MeL.org. Examples and ideas on what you can use the databases for as well as ideas on how to market the resources will be provided. Be sure to attend to hear more about these new resources and what they have to offer your patrons and local business communities.

Deb Biggs Thomas, MeL and Library Outreach Coordinator, Library of Michigan, Dinah Ramirez, Training Specialist, Gale Cengage



Programs & Services

Wednesday, 2:45-3:30 pm, Terrace Room

Finding Health and Wellness at the Library

Do you need to know about authoritative and reliable consumer medical resources that are available on the Internet? How do you find and evaluate other consumer health-related websites? Get answers to these questions and hear about the National Network of Libraries of Medicine (NN/LM) Greater Midwest Region's consumer health resources with a focus on resources for migrants and Native Americans. Wrap up with a discussion of recommended consumer health books and DVD's for rural and small libraries.

Janette Grice, Senior Information Research Specialist, Munson Medical Center Community Health Library

Administration & Management

Wednesday, 2:45-4:15 pm*, Gerald R. Ford Conference Room

Building Library Leadership

Putnam District Library director, Shauna Swantek, will share the tenants of the Athena International Leadership Model and how they impact her leadership as a rural library director. Participants will take an abbreviated version of the True Colors Leadership Assessment to learn more about their personal leader-

ship style and how to use this knowledge to work productively with others. Based on her belief that leaders don't create followers but more leaders, Swantek will share examples of how this is true in her community and inspire attendees to put this belief to work to build stronger rural libraries and, ultimately, stronger communities. **Note extended session time.*

Shauna Swantek, Director, Putnam District Library, Nashville, MI



Refreshment Break and Exhibit Time

Wednesday, 3:30-3:45 pm, Theatre

Visit with our exhibitors and enjoy afternoon refreshments in the Theatre.



Wednesday, Breakout Sessions 3:45 pm to 4:30 pm

Community Engagement

Wednesday, 3:45-4:30 pm, Cottage Restaurant

Geek Your Library to Create Community Connections

Hear how Boyne District Library used the Geek the Library (GTL) program to effectively engage with their community. The deadline for signing up to participate in the GTL community engagement program is June of 2014, so this is your chance to learn more about it before making a decision about enrolling your library. This session will provide tips and advice from a successful Michigan Geek the Library user. Find out how you too can use the tool in your community to create connections in your community.

Susan Conklin, Assistant Director, Boyne District Library

Library Technology

Wednesday, 3:45-4:30 pm, Brighton Pavilion

We're All Beginners at Something: The Importance of Empathy in Developing Digital Literacy Programs

Discuss how to tailor your adult digital literacy programs and instruction to individual patrons, keeping in mind the resources available at your library and the specific needs of your community. This session will focus on two of the biggest hurdles to digital literacy: our fear of being judged and our discomfort with learning challenging new skills. Acquire practical advice for the development of several forms of computer training for adults, including one-on-one interactions, structured computer classes, drop-in labs, and instructional materials accessed via the web.

Katie Dover-Taylor, Reference Librarian, William P. Faust Public Library of Westland

Youth

Wednesday, 3:45-4:30 pm, Headquarters of The Capitol Club

After Halo: Programming that Tween and Teen Boys Will Attend

How do you get to know your tween and teen male patrons? What are some ideas for creating gender neutral programs? Use these to keep boys coming to your programs while not excluding girls. Learn how you can collaborate with groups that interest boys to build the relationships and offer programming to attract those teen and tween boys to the library.

Kristina Reynolds, Youth Librarian, Portland District Library

Legal Issues

Wednesday, 3:45-4:30 pm, Grand Pavilion

How Do You Determine The Costs of a Library Service Contract? (Part 3 of 3)

This is the third of three consecutive sessions to be presented on Wednesday afternoon about library service contracts. The sessions will give library directors and trustees with information about contracting for library services, including specifics on how to determine the costs for providing library services to contracted areas; specific examples of contracts; and best practices for negotiating with officials. In the third session attendees will learn about negotiating a contract and how to determine how much it costs to provide library services.

Richard Butler, Attorney, Bloom Sluggett Morgan - Kathy Webb, State Aid and Penal Fines Coordinator, Library of Michigan

Programs & Services

Wednesday, 3:45-4:30 pm, Straits of Mackinac

Creative Collections - Make Them Work for Your Library

Lets talk about new ideas, new collections, and small things that can increase your non-fiction circulation, bring in new people and great publicity for your library! Making a big impact in your community with a tiny budget and little staff time is our goal and non-literary and unexpected collections can do that. Class can either be a lecture or an instructor led group discussion.

Natalie Bazan, Library Director, Hopkins District Library and Dorr Township Library

Programs & Services

Wednesday, 3:45-4:30 pm , Terrace Room

Digitizing Local Newspapers for Rural Communities

Although recognized as an important resource, many rural libraries find the idea of digitizing their community's newspaper a daunting challenge. This session will discuss broadly how local communities can accomplish this objective, including a discussion of copyright and costs. It will also offer two case studies of the successful digitization of rural community newspapers.

Frank Boles, Director, Clarke Historical Library, Central Michigan University - Sheila Bissonnette, Director, Pere Marquette District Library and Harrison District Library - Mary Russell, Technical Services Clerk, Tamarack District Library

Special Program

Wednesday, 3:45-4:30 pm, Museum Meeting Room

What is Gained But Mackinac? Mackinac Island in the War of 1812

What happened on Mackinac Island during the War of 1812? Hear about the early British victory and what resulted. Craig Wilson is the museum historian for Mackinac State Historic Parks and oversees interpretation and programming at Colonial Michilimackinac and the Old Mackinac Point Lighthouse in Mackinaw City.

Craig Wilson, Mackinac State Historic Parks

Wednesday Dinner & Evening Keynote

Wednesday, 5:00-6:30 pm, Main Dining Room

The 21st Century Digital Divide

Staying tech literate means not only having access but knowing what to do with that access and keeping up with rapid technological change. Jessamyn West will discuss her decade plus of teaching technology to novices, what's changed and what has stayed the same.

Jessamyn West, community technology instructor, freelance writer and public librarian, Vermont



Jessamyn West is an author, community technology librarian and community manager of the massive group blog MetaFilter.com. She lives in a rural area of Central Vermont where she teaches basic computer skills. She assists tiny libraries with technology planning and implementation, helping them with WiFi and websites and making sense of their systems. She maintains an online presence at jessamyn.com and librarian.net and has had her address and phone number on the Internet for a decade. Jessamyn is the author of *Without a Net: Librarians Bridging the Digital Divide* as well as numerous articles relating to library technology and privacy. (Image from jessamyn.com)

Jessamyn will also be presenting a special program, "Maintaining Momentum", Thursday at 2:30 in the Headquarters of the Capital Club. A full description can be found in the breakout sessions.

Exhibitor Dessert Reception

Wednesday, 6:30-8:30, Theatre

Join your colleagues for a dessert reception and a cash bar in Grand Hotel's Theatre while we welcome our vendors that have joined us on the island this year. Musicians from the Grand Hotel in-house orchestra will provide music for our reception. Midwest Collaborative for Library Services, MCLS is our reception sponsor.



Exhibitor Reception Sponsor

Morning Keynote

Thursday, 9:00-9:45 am, Main Dining Room

Early Childhood Programming: What's it worth?

Presenting early childhood programs in your library is more than mere entertainment! The effects of these programs extend far beyond the walls of the library. Research shows that their value can be measured in dollars as well as in school readiness skills. Learn why your programs are extremely important and pass the message on to your community.

Betsy Diamant-Cohen, creator of Mother Goose on the Loose



Betsy began her work with public libraries in New Jersey and moved on to bringing early childhood programming to English-speakers in Israel. When she experienced Barbara Cass-Beggs “Your Baby Needs Music” classes she was hooked and began studying with Barbara to become a certified instructor for the classes. Due to Barbara’s influence, Betsy restructured her already popular library programs to create Mother Goose on the Loose. In 1998, Betsy brought Mother Goose on the Loose to the Enoch Pratt Free Libraries in Baltimore, Maryland. In 2002, the second annual Godfrey Award for Excellence in Public Library Services for Families and Children was presented to the Enoch Pratt Free Library in recognition of the “Mother Goose on the Loose program as a strong contributor to a comprehensive set of library goals relating to children’s services.”

In 2004, Betsy was selected by Library Journal as a “re-inventor” and chosen as a “Mover and Shaker.” Betsy is the author of a number of books and articles about early literacy and provides workshops around the country. In 2013, she was the recipient of ASCLA’s Leadership and Professional Achievement Award, which stated that Mother Goose on the Loose “has revolutionized the way story times are presented to young children at libraries across the country and has empowered librarians to work confidently with this young population of readers.”

Betsy will also be presenting “Transforming Preschool Storytime” as a breakout session on Thursday at 1:30 in the Cottage Restaurant and again on Friday at 10:15 in the Straits of Mackinac. A full description can be found in the breakout session listings.

Visit our Exhibitors in the Theatre

8:15 am to 1:30 pm - Exhibits open

10:45 am to 11:15 am - No-conflict exhibit time

12:00 pm to 1:30 pm - Walking Lunch

1:30 pm - Exhibits close

Thursday, Breakout Sessions 10:00 pm to 10:45 pm

Community Engagement

Thursday, 10:00-10:45 am, Straits of Mackinac

One Book, One Community Events

A One Book event provides the opportunity for libraries to create a "buzz" in their community, and to collaborate with schools and organizations. Hear three different perspectives on these community events and how libraries customized them to fit their individual communities.

Susan Conklin, Assistant Director, Boyne District Library - Glenda Middleton, Branch Manager, Kent District Library, Sand Lake/Nelson Township Branch - Sandy Graham, Branch Manager, Kent District Library, Alto Branch

Library Technology

Thursday, 10:00-10:45 am, Brighton Pavilion

Using Audio & Video at Your Library

With the proliferation of mobile devices the creation of both audio and video is becoming easier by the day. Whether to promote your library's services or to provide recordings of library events for those that could not attend, both audio and video are a great way to promote the library to the public. In this session you will see both examples of how libraries are using these technologies today, and how simple it can be for you to create such content for your library.

Michael Sauers, Technology Innovation Librarian, Nebraska Library Commission

Youth

Thursday, 10:00-10:45 am, Gerald R. Ford Conference Room

Science Fun-What Works-What WOWS!

Want to learn how to demonstrate science experiments that are tried and true? How can you downsize the scale of an experiment to a smaller hands-on for attendees? Summer of 2014 is the perfect time to experiment. Learn about how to use Volcanoes, Lava Lamps, ping pong balls and hairdryers in your programming and how you can witness the reactions of your young patrons in their own space, with their own hands rather than only demonstrate for the crowd.

RoseAnna Botorowicz, Youth Department Program Specialist, Brighton District Library

Trustees

Thursday, 10:00-10:45 am, Terrace Room

Hiring, Firing and Evaluation: the Library Director-Building a Productive Relationship

This is the first of four consecutive sessions to be presented on Thursday in the *Connecting the Dots: Creating a Star Board of Trustees* series sponsored by the Friends of Michigan Libraries Trustee Alliance. Selecting and working with the library director is one of the major roles for public library trustees. Join us for an overview from hiring and evaluating to a happy and productive working relationship. Use the resources provided to help you continue to improve in the vital role of library trustee.

Sarah Long, Coordinator of Continuing Professional Education, School of Library and Information Science, Dominican University

Legal Issues

Thursday, 10:00-10:45 am, Grand Pavilion

Library Millage Elections and Millage Campaigns

Review the election procedures for library millage proposals; including a review of the requirements for ballot proposals, timing of elections, and election deadlines. Also learn about the application of the Michigan Campaign Finance Act to library millage campaigns. Compare and contrast the prohibition on using library resources for advocacy with the permissible use of library resources for disseminating factual information about millage proposals.

Richard Butler, Attorney, Bloom Sluggett Morgan

Programs & Services

Thursday, 10:00-10:45 am, Cottage Restaurant

MeL.org Youth Resources

This year the Library of Michigan added new youth resources to MeL.org. Learn more about BookFlix from Scholastic, the three World Book resources, and the K-8 EBSCO resources.

Deb Biggs Thomas, MeL and Library Outreach Coordinator, Library of Michigan



Administration & Management

Thursday, 10:00-10:45 am, Headquarters of The Capitol Club

Nuts and Bolts of Grant-Seeking

Everyone wants additional funding and grants can be a good way to secure it but how do you go about it if you don't have experience? Get a basic overview of the grant-seeking process including information about what to do prior to the proposal; how to identify appropriate funding partners, and an overview of a full-fledged proposal and its variations. The basics of how to create a realistic project budget will be addressed as well as how to determine the appropriate amount to request from a funder.

Ray Arnett, Library Director, Fremont Area District Library

Refreshment Break and Extended Exhibit Time

Thursday, 10:45 am—11:15 am, Theatre

Visit with our exhibitors and enjoy refreshments in the Theatre.



Michlib-l

Are you on Michlib-L? Michlib-L is the listserv for the Michigan library community. You can gain valuable information from your colleagues; find out about training opportunities; offer suggestions for programming or library related activities and more.

Join here: <http://lists.mlcnet.org/mailman/listinfo/michlib-l>

Thursday, Breakout Sessions 11:15 am to 12:00 pm

Library Technology

Thursday, 11:15 am-12:00 pm, Brighton Pavilion

Big Technology, Small Library: Finding the Balance

Do you need focus and guidance on how to implement new and/or different technologies? How can you also "keep it human" for everyone involved in the process? Find out how to ensure all small library staff are comfortable in basic levels of technology support and how you can accomplish this. Through this session attendees will learn how to bring together the "parts and pieces" into a well-rounded approach to managing and implementing the physical components of technology along with the emotional components of patron interaction and staff training.

Andrew Sutherland, Head of Circulation and Technology, West Branch District Library

Youth

Thursday, 11:15 am-12:00 pm, Cottage Restaurant

Guerilla Storytime

Guerrilla Storytime is a roundtable challenge made popular at the 2013 ALA Conference. A group of youth service staff are brought together and offered challenges that address behavior management, early childhood development, literacy skills, and activity planning in the storytime setting. Anyone is free to respond to a challenge with their own best practice. In this way, program attendees can share practical, real world solutions to their storytime conundrums. Non-youth service personnel are also encouraged to stop by and get a sense of the hard, careful work that goes into children's programming.

Tracy Logan, Children's Librarian, Cadillac Wexford Public Library

Trustees

Thursday, 11:15 am-12:00 pm, Terrace Room

Setting/Maintaining Library Policy: from bylaws to personnel policy--what's needed, finding help, how to keep it all straight

This is the second of four consecutive sessions to be presented on Thursday in the *Connecting the Dots: Creating a Star Board of Trustees* series sponsored by the Friends of Michigan Libraries and the Trustee Alliance. Setting library policy is vital, but what's the difference between policies the board sets and policies the director and staff set? Are there model public library policies for consideration? Join us for answers to these and other policy questions and considerations.

Sarah Long, Coordinator of Continuing Professional Education, School of Library and Information Science, Dominican University

Legal Issues

Thursday, 11:15 am-12:00 pm, Grand Pavilion

Employee Hiring and Terminations

Being a manager and supervisor brings with it the responsibility of hiring new staff members as possibly terminating staff. When you know what practices to follow and which to avoid in both the hiring and firing areas managing the organization can be a more positive experience for everyone.

Scott Dwyer, Attorney, Mika Meyers Beckett & Jones

Programs & Services

Thursday, 11:15 am-12:00 pm , Gerald R. Ford Conference Room

Social Networking and Marketing in the Small Public Library

Participants will learn about the technologies that have helped the Wixom Public Library successfully market and promote its programs and services under ever-increasing budget constraints. Learn details regarding their successful use of MailChimp as a tool for sending electronic newsletters to the community. Additionally, participants will become aware of social networking tools, including HootSuite and Pinterest, utilized by the Wixom Public Library to broaden the Library's marketing platform.

Cindy Mack, Library Director, Wixom Public Library - Andrea Dickson, Technology/Support Services Librarian, Wixom Public Library

Programs & Services

Thursday, 11:15 am-12:00 pm, Headquarters of The Capital Club

Cataloging Options for Rural and Small Libraries

This session will provide an overview of the options there are out there for cataloging in small and rural libraries. Whether you are looking for new solutions or are new to the library community and unsure about cataloging materials, this session will can help you determine what may be your best options. Topics covered will include: finding cataloging records at no cost; outsourcing cataloging and processing. Solutions and ideas presented may help your library become more efficient and/or cost effective.

Megan Dudek, MeL Catalog Training & Support Librarian, Midwest Collaborative for Library Services, MCLS

Special Topic

Thursday, 11:15 am-12:00 pm, Straits of Mackinac

Past, Present and Future Challenges at the Mackinac Bridge

Michigan's Mighty Mac Bridge is not without its challenges. Hear from the CEO of the Mackinac Bridge Authority about challenges the bridge has faced and what is to come in the future. Maintenance and economic challenges are always a concern for one of the longest suspension bridge in the western hemisphere.

Bob Sweeney, Chief Executive Officer, Mackinac Bridge Authority



Lunch and iPad Mini Giveaway

Thursday, 12:00 pm-1:30 pm, Grand Hotel Theatre

Boxed Lunch with Exhibitors

Pick up your boxed lunch from the tables outside the Theatre and join our exhibitors and your colleagues for one last tour of the vendor hall during lunch. Tables will be available in the vendor area and other sitting areas are available in the Grand Hotel lobby. Be sure to be in the Theatre at 1pm when the winner is drawn for the iPad Mini Giveaway courtesy of Emery-Pratt one of this year's vendor sponsors. You must be present to win.

Dependability. Reliability. Smileability.

Thursday, Breakout Sessions 1:30 pm to 2:15 pm

Community Engagement

Thursday, 1:30-2:15 pm, Gerald R. Ford Conference Room

How to Geek the Library

Using transformational stories and images, we'll share what's working in libraries throughout the country with a special focus on the Michigan libraries engaged in Geek the Library campaigns to answer the question, "What's next?" How can you use these experiences and lessons to move your library story forward? Previous participation in Geek the Library is not required.

Karen Austin, Field Marketing Manager, OCLC

Library Technology

Thursday, 1:30-2:15 pm, Headquarters of The Capitol Club

eBooks & eReaders: Past, Present & Future

Did you know that eBooks have been around since 1971 and what we now call eReaders have been available since 1999? A lot has changed since then yet there's still a lot of change to come. In this session, Michael Sauers, Technology Innovation Librarian, at the Nebraska Library Commission takes you through the history of these technologies, explains the inner workings of the current state of these formats and devices, and then peers into the future to show you what's on the horizon in this one area of technology that may just be effecting libraries more than any other.

Michael Sauers, Technology Innovation Librarian, Nebraska Library Commission

Youth

Thursday, 1:30- 2:15 pm, Cottage Restaurant

Transforming Preschool Storytimes

Learn how you can create a whole new experience during your library's preschool storytime. Take a second look at the traditional preschool storytime and use repetition with variation to build 21st century skills.

Betsy Diamant-Cohen, creator of Mother Goose on the Loose

Trustees

Thursday, 1:30-2:15 pm, Terrace Room

The Board's Role in Representing the Library in the Community

This is the third of four consecutive sessions to be presented on Thursday in the *Connecting the Dots: Creating a Star Board of Trustees* series sponsored by the Friends of Michigan Libraries and the Trustee Alliance. The face of the library in the community is the composite face of all board members. Library Directors and staff come and go, but it's the board that is drawn from the community and is responsible to it. Join us for tips and hints for maximizing the board's significant role in promoting the library to the community.

Sarah Long, Coordinator of Continuing Professional Education, School of Library and Information Science, Dominican University

Legal Issues

Thursday, 1:30-2:15 pm, Grand Pavilion

Employee Handbook Provisions

Are you stumped by what to include in an employee handbook? Is your handbook a bit dusty or does your library not even have an employee handbook? If you need guidance on creating or updating a handbook for your library be sure to attend and hear recommendations for policies to consider including; social media, FMLA, rules of conduct and more.

Scott Dwyer, Attorney, Mika Meyers Beckett & Jones

Programs & Services

Thursday, 1:30-2:15 pm, Brighton Pavilion

Tricks of the Trade: Providing Quality Teen Services with Limited Resources

Is your library crowded with energetic young people after school that you would like to get actively engaged in their library? If you are like many librarians you are wondering where to start and how to make connections given your limited resources of time & money. If so, this is the session for you!

Tinna Mills, Teen Services Librarian, Chippewa River District Library System

Programs & Services

Thursday, 1:30-3:00 pm*, Museum Meeting Room

Business Information: Help and Resources are Closer than they Appear

When libraries can answer questions from local businesses, they have a tremendous opportunity to create partnerships with businesses in your community and showcase the value of the library to your local economy. This session will focus on the free services and electronic resources that are available to all library users in Michigan. How can you best use the resources to answer the questions your local businessmen and women may have? Find out more about expertise and additional resources are available through the business libraries at Michigan State University and the University of Michigan for you to use with businesses in your own local community. **Note the extended session time.*

Corey Seeman, Library Director, Kresge Business Administration Library, UM- Laura Leavitt, Head, Gast Business Library, MSU

Administration & Management

Thursday, 1:30-2:15 pm, Straits of Mackinac

You Got the Grant! Now What?

Congratulations! You just received word that your grant proposal that you submitted last year has been accepted for funding! Yippee!! Uh - Oh! Now, what do you do? How do you manage the project and your relationship with the funder to help ensure future funding? Learn how to make your grant an ongoing success and hopefully lead to additional funding in the future.

Ray Arnett, Library Director, Fremont Area District Library

Refreshment Break

Thursday, 2:15-2:30 pm, Parlor

Enjoy refreshments in the hotel parlor.



Thursday, Breakout Sessions 2:30 pm to 3:15 pm

Community Engagement

Thursday, 2:30-3:15 pm, Cottage Restaurant

Civic Engagement: Growing Collaboration in Your Community

Research shows a strong connection between civic engagement and economic strength. That is, communities with higher rates of civic engagement are also more resilient during difficult economic times. Libraries, which consistently rank among the most trusted civic agencies, are in a unique position to support collaboration and civic health. In this session, you will learn about ways your small and rural library can promote important 21st century skills and become more engaged while continuing to hold your communities trust.

Leslie Warren, Dean, Academic Information Services, Northern Michigan University - Randy Dykhuis, Executive Director, MCLS

Special Program

Thursday, 2:30-3:15 pm, Headquarters of The Capital Club

Maintaining Momentum

This workshop will focus specifically on how to manage the transition from the cornucopia of ideas at the conference to the real-world practicalities of our home institutions. How do you keep the energy up? How do you keep yourself inspired to effect changes? We'll discuss strategies for getting things done and making things happen in a post-conference world.

Jessamyn West, community technology instructor, freelance writer and public librarian, Vermont

Trustees

Thursday, 2:30-3:15 pm, Terrace Room

Finding the Money: Maximizing Funding from Governmental Sources and finding other Monies

This is the final of four consecutive sessions to be presented on Thursday in the *Connecting the Dots: Creating a Star Board of Trustees* series sponsored by the Friends of Michigan Libraries and the Trustee Alliance. The library board is charged with finding the resources to adequately fund the library. But as public dollars become scarce, and library resources become more expensive, what strategies can the board employ? How can the board both improve public funding while finding new funding sources? Join us for sharing a wealth of ideas guaranteed to turn into gold once implemented.

Sarah Long, Coordinator of Continuing Professional Education, School of Library and Information Science, Dominican University

Legal Issues

Thursday, 2:30-3:15 pm, Grand Pavilion

Top 10 Open Meetings Act and Freedom of Information Act Mistakes

Public libraries in Michigan are subject to the Freedom of Information Act and Open Meetings Act. It is important for every public library to know the basics of these two acts. Discuss notice requirements, e-mail use, deadlines and other areas that are crucial to proper compliance. Also learn where frequent mistakes are made and hear guidance on how to avoid them.

Anne Seurnyck, Attorney, Foster, Swift, Collins & Smith, P.C.

Programs & Services

Thursday, 2:30-3:15 pm, Straits of Mackinac

Everyone Has Time and Space for MeLCat

Learn tips and tricks on you can make the MeLCat process run smoothly in a small library. Information about LEAN processing, packaging and streamlining will be presented to help small libraries manage their MeLCat processing in small spaces with a limited staff. A MeLCat staff member and a MeLCat library worker will provide you with tips on making your MeLCat processing quicker, easier and more efficient.

Megan Dudek, MeL Catalog Training & Support Librarian, Midwest Collaborative for Library Services, MCLS-Melissa Greenfield, Kalamazoo Public Library

Administration & Management

Thursday, 2:30-3:15 pm, Brighton Pavilion

Social Networking and Marketing in the Small Public Library

Participants will learn about the technologies that have helped the Wixom Public Library successfully market and promote its programs and services under ever-increasing budget constraints. Learn details regarding their successful use of MailChimp as a tool for sending electronic newsletters to the community. Additionally, participants will become aware of social networking tools, including HootSuite and Pinterest, utilized by the Wixom Public Library to broaden the Library's marketing platform.

Cindy Mack, Library Director, Wixom Public Library - Andrea Dickson, Technology/Support Services Librarian, Wixom Public Library



Networking Sessions

Thursday, 3:30 pm – 4:30 pm

If you need some space to talk with a group or want to find out about more on a particular topic stop by one of the three networking sessions listed here. Feel free to use the space to meet with others that want to discover a solution to a problem or share experiences or ideas on a topic.

Technology topics - Brighton Pavilion

Programming topics - Grand Pavilion

Engaging Your Community - Terrace Room

Optional Tour #1

Thursday, 3:30 pm - 5:00 pm

Attendees that pre-purchased tickets for the Mackinac Island Carriage Tour #1 should meet outside the main entrance on the Parlor Level to board your carriage. On-site ticket sales are not available.

Thursday, May 1

Awards Banquet

Thursday, 5:30-7:00 pm, Main Dining Room

Awards Presentations

The 2014 Loleta Fyan Small/Rural Library Conference Awards for Outstanding Small/Rural Librarian, Trustee/Friend and Patron Services as well as the June B. Mendel Award for Excellence in Rural Library Service Award sponsored by the Roger and June Mendel Fund will be presented. Share in congratulating your colleagues on their accomplishments. See information on individual awards and criteria earlier in printed program.

Carolyn Sparks, Director, Library of Michigan Foundation – Roger Mendel, Director, Northland Library Cooperative - Natalie Bazan, Hopkins District Library and Dorr Township Library



Evening Session

Thursday, 7:30-9:00 pm, Theatre

Grand Hotel Historic Lecture

In the summer of 2014 the Grand hotel will be celebrating it's 127th birthday. Listen as the Grand Hotel's resident historian takes you on a journey through time to hear about the hotel's history from the 1887 opening to present day.

Bob Tagatz, Resident Historian, Grand Hotel

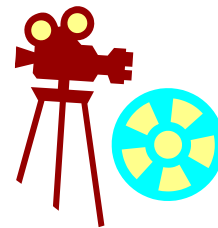
Evening Session

Thursday, 7:30-9:00 pm, Brighton Pavilion

Somewhere in Time, film presentation

You are invited to a screening of the 1980 romantic science fiction film starring Christopher Reeve and Jane Seymour filmed on location at Grand Hotel and the former Mackinac College. The film features a playwright that uses self-hypnosis to find the actress whose portrait hangs in the Grand Hotel. When he travels back in time to meet her they fall in love but can they overcome their difference in "time"?

Presented by Grand Hotel



Thank you to the Historical Society of Michigan for copies of *Michigan History Magazine* and the *Historic Michigan Travel Guide* for our attendees.

Morning Keynote

Friday, 9:00 - 9:45 am, Theatre

A Morning With Rhoda Janzen

Rhoda Janzen is the author of the #1 New York Times bestselling *Mennonite in a Little Black Dress* and the poetry collection *Babel's Stair*. She holds a Ph.D. from UCLA and teaches English and creative writing at Hope College in Holland, Michigan. Rhoda joins us for a humorous morning of reflection on life and its challenges. A book-signing opportunity will follow with the author. Books will be available for purchase during the conference. (*Arrangements for the appearance of Rhoda Janzen made through Hachette Speakers Bureau, New York, NY.*)

Rhoda Janzen, best-selling author and Associate Professor, Hope College



Rhoda Janzen is the New York Times #1 bestselling author of *Mennonite in a Little Black Dress*. In 2010 *Mennonite in a Little Black Dress* was a finalist for the James Thurber Award for Humor, and is currently a nominee for the Lily Fellows Foundation's Arlin G. Meyer Prize for Imaginative Writing 2012. Written with wry humor and huge personality—and tackling faith, love, family, and aging—*Mennonite in a Little Black Dress* is an immensely moving memoir of healing, certain to touch anyone who has ever had to look homeward in order to move ahead. A cancer survivor, Janzen is a motivational speaker who addresses topics of wellbeing, faith, and personal growth, as well as topics involving literature, the writing life, canonicity, and popular culture. She lives in Western Michigan with her husband.

Book signing with Rhoda Janzen

Friday, 9:45 am - 10:30 am, Art Gallery

The Island Bookstore will be on hand to sell copies of the author's books after the morning keynote. Rhoda will be available for book-signing from 9:45am to 10:30am at Grand Hotel. Stop by to purchase a book or two and have it signed by the author.

Arrangements for the appearance of Rhoda Janzen made through Hachette Speakers Bureau, New York, NY



Friday, Breakout Sessions 10:15 am to 11:00 am

Community Engagement

Friday, 10:15-11:00 am, Headquarters of The Capitol Club

Turning Outward: Engaging with your community

The Harwood Institute for Public Innovation is a nonprofit agency that helps people and organizations address community challenges, improve their own effectiveness, and do their work in a way that makes communities stronger. They have developed a model and methodology for civic engagement and libraries of all sizes have begun using the Harwood approach to create meaningful engagement with their local communities. In this session, we will discuss tools you need to do this in your own community and focus on community conversations, which are key elements to the Harwood process.

Randy Dykhuis, Executive Director, MCLS - Leslie Warren, Dean, Academic Information Services, Northern Michigan University

Library Technology

Friday, 10:15-11:00 am, Pontiac Room

50,000 Free Books on Your Patrons' iPhones

The National Library Service for the Blind and Physically Handicapped provides audio books for persons who can't see to read a print book or hold and turn the pages of a book. NLS recently unveiled a new service: BARD (Braille and Audio Reading Download) which provides over 50,000 free, professionally produced titles online for download to a personal device or a device provided by NLS. This session will give library staff the tools to sign up a patron with a BARD account; add the BARD mobile app to the patron's iOS device; and sign up the library to become a demo library for purposes of doing BARD demos or training. Any library staff member can certify a patron to be eligible for this service.

Scott Norris, Adaptive Technology Librarian, Braille and Talking Book Library, Lansing

Youth

Friday, 10:15-11:00 am, Straits of Mackinac

Transforming Preschool Storytime

Take a second look at the traditional preschool storytime and use repetition with variation to build 21st century skills.

Betsy Diamant-Cohen, creator of Mother Goose on the Loose

Trustees

Friday, 10:15-11:00 am, Gerald R. Ford Conference Room

Buzz Marketing: An Introduction and Ready to Use Template

This session is part of the Connecting the Dots series sponsored by the Friends of Michigan Libraries and the Trustee Alliance. Buzz Marketing, sometimes called "word-of-mouth" marketing, is as old as the hills but as fresh as tomorrow. Join us for an overview of this technique that can position your library for public relations success. It's cheap and effective, but it requires dedication and perseverance.

Sarah Long, Coordinator of Continuing Professional Education, School of Library and Information Science, Dominican University

Legal Issues

Friday, 10:15-11:00 am, Grand Pavilion

Are You Considering Forming a District Library?

This session will focus on the basics of district library formation. We will discuss reasons why communities may benefit from a district library and how to begin the formation process. Attendees will also hear about what item must be included in a district library agreement and the steps the communities must follow to successfully form a district library.

Anne Seurnyck, Attorney, Foster, Swift, Collins & Smith, P.C.

Programs & Services

Friday, 10:15-11:00 am, Brighton Pavilion

30 Programs in 45 Minutes

This lightning fast program gives participants insight into 30 potential programs over the course of 45 minutes. We will focus on programs that are feasible for small and rural libraries with little or no budget or staff to manage.

Cindy Stanczak, Adult Services Librarian, Albion District Library

Programs & Services

Friday, 10:15-11:00 am, Cottage Restaurant

Readers' Advisory

Learn about upcoming and not to be missed titles for Adult Reader's Advisory. As well as tips for connecting your readers to the right book.

Brice Bush, Reference Librarian, Traverse Area District Library

Administration & Management

Friday, 10:15-11:00 am, Terrace Room

Plinkit Users Group

This is an open forum for staff members from Plinkit and non-Plinkit libraries who want to learn more about ESP Library. The Plinkit program is currently transitioning to ESP Library from Enfold Systems. Enfold President Aimee Errington will be with us to answer questions about the new product and provide a demonstration. All Michigan libraries are welcome to get in on the discounted pricing available through the Library of Michigan for this library-specific website template and hosting product.

Sonya Schryer Norris, Library Consultant, Library of Michigan—Aimee Errington, President, Enfold Systems



Refreshment Break

Friday, 11:00-11:15 pm, Parlor

Enjoy refreshments in the hotel parlor as we wind down the 2014 event.



Friday, Breakout Sessions 11:15 am to 12:00 pm

Community Engagement

Friday, 11:15 am-12:00 pm, Headquarters of The Capitol Club

10 Ways to WOW your business community: Creating Partnerships with Local Businesses Through Dynamic Customer Service

Brush up on your customer service skills to partner with your local business community. IT'S EASY TO DO! You are guaranteed a high yield return for very low risk. TRUST US! Learn how librarians from Livingston County Libraries have infiltrated their business communities to the staggering benefit of both. Learn how these efforts are now promoted cooperative wide by Michigan's largest cooperative, The Library Network. TLN serves as the host hub for LibraryBiz connect and is working to expand the project statewide, utilizing the business online services of the Michigan eLibrary.

Donna Olson, Information Specialist, Howell Carnegie District Library - Sarah Neidert, Head of Automated Services, Brighton District Library - Jennifer Savage-Dura, Business Reference Librarian, Cromaine District Library

Library Technology

Friday, 11:15 am-12:00 pm, Terrace Room

Keeping up in the technology world on a shoestring budget

Learn the keys to keeping the library up to date in the technology world for both the staff and the patrons they service. Through maximizing potential resources, using out of the box techniques, and understanding the new and developing technology world we can all keep our libraries on the cutting edge.

Nick Loomis, Information Technology Director, Pere Marquette District Library & Harrison District Library

Youth

Friday, 11:15 am-12:00 pm, Brighton Pavilion

Practically Free Youth Services Programming

Yes, you can create engaging, high-impact programs on a limited or non-existent youth services budget. Attendees will learn the specifics of how and when to solicit programming supply donations and how to look for creative solutions to beef up a shrinking library program budget. The session will be cover: resources for free and cheap programming supplies; donations - when to say yes and how to say no; and a speed round that includes 30 practically free program ideas.

Jamie Bernard, Youth Services Department Head, Albion District Library

Trustees

Friday, 11:15 am-12:00 pm, Gerald R. Ford Conference Room

Buzz Marketing: An Introduction and Ready to Use Template

This session is part of the Connecting the Dots series sponsored by the Friends of Michigan Libraries and the Trustee Alliance. Buzz Marketing, sometimes called "word-of-mouth" marketing, is as old as the hills but as fresh as tomorrow. Join us for an overview of this technique that can position your library for public relations success. It's cheap and effective, but it requires dedication and perseverance.

Sarah Long, Coordinator of Continuing Professional Education, School of Library and Information Science, Dominican University

Legal Issues

Friday, 11:15 am-12:00 pm, Grand Pavilion

Ten Legal Issues Every Director or Trustee Should Know

We will explore common legal questions from library directors and trustees. This session will cover a wide variety of legal issues such as a patron behavior and internet policies. We will also address complicated issues such as the open carry of weapons, pornography and sexual predators. Frequently asked library privacy questions will also be addressed.

Anne Seurnyck, Attorney, Foster, Swift, Collins & Smith, P.C.

Programs & Services

Friday, 11:15 am-12:00 pm, Cottage Restaurant

Teen Books on a Budget

Too many teen book reviews to read? Not enough money to buy them all anyway? Hillary Berry and Brandon Bowman, both members of the MLA Thumbs Up! Award work group, will help you narrow down the most recent must have titles for teens. Come learn about current trends and leave with a list of the top twenty-five teen books your teen patrons will love!

Hillary Berry, Cataloger/Community Services Librarian, Paw Paw District Library - Brandon Bowman, Teen Services Librarian, Chesterfield Township Library

Programs & Services

Friday, 11:15 am-12:00 pm, Pontiac Room

Michigan Notable Books Author Steve Amick

Humorous Michigan Notable Books author, Steve Amick, joins us with a discussion about his writing and tales from author tours around the state. A resident of Ann Arbor, Amick is the author of *The Lake, the River & the Other Lake* and *Nothing But a Smile*. Also hear how your library can host a Michigan Notable Books author in 2015. The Island Bookstore will be selling books by the author.

Steve Amick, author and Randy Riley, MeL and Library Outreach Coordinator, Library of Michigan

Administration & Management

Friday, 11:15 am-12:00 pm, Straits of Mackinac

The Auditors are coming, the Auditors are coming!

As audit season is fast approaching this short informative session will take you through the basics of what the auditors will ask for, some basic audit language, and how to organize your records to make this year and every year quick and easy for both the auditors and for you.

Nancy Bazan, Certified Public Accountant



Closing Luncheon

Friday, 12:15-1:30 pm, Theatre

A Visit from Marian the Librarian

Let's wrap up our time together with colleagues, friends and a humorous visit from Marian the Librarian. Hear about your fellow attendees' experiences at the 2014 Small and Rural Libraries Conference. *Roger Mendel, Director, Northland Library Cooperative - Marian the Librarian, Director, Lake Neverwuz Library*



2014 Vendors

ABDO

8000 W 78th Street Suite 310
Edina, MN 55439
Booth Number: 5

AWE Digital Learning Solutions
2501 Seaport Drive Suite 410-SH
Chester, PA 19013
Booth Number: 36

Baker & Taylor
2550 W. Tyvola Road, Suite 300
Charlotte, NC 28217
Booth Number: 11

Biblionix
401 Congress Ave. Suite 1540
Austin, TX 78701
Booth Number: 1

Book Systems Inc.
4901 University Sq., Suite 3
Huntsville, AL 35816
Booth Number: 33

Books Galore
6040 Mack Road
Howell, MI 48855
Booth Number: 35

Clarke Historical Library
250 E. Preston St. Clarke Historical Library/CMU
Mount Pleasant, MI 48858
Booth Number: 7

Colibri Systems North America
925 Vista Park Dr.
Pittsburgh, PA 15205
Booth Number: 28

Connect Michigan
6546 Mercantile Way Suite 5
Lansing, MI 48911
Booth Number: 37

Corrigan Moving Systems
7409 Expressway Ct SW
Grand Rapids, MI 49548
Booth Number: 20

Detroit Public Library, HYPE
819 Hawthorn Ave.
Detroit, MI 48067
Booth Number: 12-13

Emery-Pratt Company

1966 W M 21
Owosso, MI 48867
Booth Number: 24

Friends of Michigan Libraries
1700 University Ave
Flint, MI 0
Booth Number: 38

Historical Society of Michigan
5815 Executive Dr.
Lansing, MI 48911
Booth Number: 34

Kaplan Early Learning Company

P.O. Box 6091310 Lewisville-Clemmons Road
Lewisville, NC 27023
Booth Number: 21-22

Leedy Architects
430 Baldwin Street #1
Elkhart, IN 46514
Booth Number: 2

Library Design Associates
1149 South Main St.
Plymouth, MI 48170
Booth Number: 10

Quinn Evans Architects
219 1/2 N Main Street
Ann Arbor, MI 48104
Booth Number: 39

Library of Michigan
702 W Kalamazoo
Lansing, MI 48909
Booth Number: 18

Rural Development, U.S. Department of Agriculture
3260 Eagle Park Dr. Suite 107
Grand Rapids, MI 49525
Booth Number: 4

Library of the Health Sciences
National Network of Libraries of Medicine/GMR
University of Illinois at Chicago
Chicago, IL 60612
Booth Number: 25

Scholastic Library Publishing/Capstone Publishing
35460 Heritage Lane
Farmington, MI 48335
Booth Number: 30-31

Merit Network
1000 Oakbrook Dr. Suite 200
Ann Arbor, MI 48104
Booth Number: 27

Sebco Books
2001 SW 31st Avenue
Pembroke Park, FL 33009
Booth Number: 17

Merritt Cieslak Design
103 N. Center Street
Northville, MI 48167
Booth Number: 15

TEI Landmark Audio
5160 E 65th Street Suite 115
Indianapolis, IN 46220
Booth Number: 23

Michigan Department of State
Richard H. Austin Building, 430 W. Allegan St.
Lansing, MI 48918
Booth Number: 9

The Book Farm, Inc
210 Lazenby Street
Blanchester, OH 45107
Booth Number: 26

Michigan Humanities Council
119 Pere Marquette Suite 3B
Lansing, MI 48912
Booth Number: 16

The Library Network
41365 Vincenti Ct.
Novi, MI 48375
Booth Number: 6

Midwest Collaborative for Library Services
1407 Rensen Street Suite 1
Lansing, MI 48910
Booth Number: 19

Thank you to our vendor sponsors in bold!

2014 Vendors

TLC The Library Corporation
1 Research Park
Inwood, WV 25428
Booth Number: 14



Wayne State University, SLIS
106 Kresge
Detroit, MI 48202,
Booth Number: 32



Wolters Kluwer
4272 Verbena Lane
Powell, OH 43065
Booth Number: 3

World Book
233 N. Michigan Avenue, Suite 2000
Chicago, IL 60601
Booth Number: 29



Library of Michigan Foundation

Thank you to the Library of Michigan Foundation for generous support of the Rural Libraries Conference!

The Library of Michigan Foundation works with the Library of Michigan to secure the future of our state library, as well as the sustainability of Michigan's public libraries.

Established in 1985, the Library of Michigan Foundation is a 501 c (3) non-profit, public charity governed by an independent Board of Directors. The Foundation provides opportunities for charitable giving to benefit the Library and to supply financial support for Library programs and projects otherwise not provided through state or federal funding. Since its inception, the Foundation has raised more than \$6 million in private and corporate donations to boost adult, youth and early childhood literacy, special services for the blind and physically handicapped, statewide support for libraries, librarians, library staff and trustees and construction of the Martha W. Griffiths Rare Book Room.

www.libraryofmichiganfoundation.org



**LIBRARY OF
MICHIGAN
FOUNDATION**

In Memorial

June B. Mendel (1942-2013)

June Mendel was born in Detroit Michigan to Bertha and Fred Weidman. At an early age June became an avid reader and by the time she was in sixth grade she had read her way through the Science Fiction section of her local Detroit Public Library Branch. June attended the University of Michigan and graduated with a Bachelor of Science degree from Central Michigan University. Originally she planned to go into teaching but as with many individuals in the library world her love of books and libraries won out and she enrolled in the Library Science program at Western Michigan University. It was there that she met her future husband (Roger) whom she would share the next 47 years and dual careers.

June's career in libraries was varied, in the early days of her career she worked at the University of Buffalo, Detroit Public Library and the Hampton Public Library in Virginia. With her husband's career taking him to Alpena, June suspended her career to raise three children. In 1993 she resumed her career and took a position as Director of the Alcona County Library.

During her time there she accomplished many tasks including passing the first operational millage in the library's history as well as automating the library collection, establishing an Internet node in Harrisville and securing the land on which the new library building was erected. At the 1993 Loleta Fyan Rural Conference June received an award for all her accomplishments during her short tenure. In 1996 June moved on to the Presque Isle District Library where she again automated the circulation system, passed a millage, reorganized the staff and library, and instituted new programs including securing a grant to establish an Internet node in Rogers City.

In 1998 the family moved downstate and June was hired as the Assistant Director of the Lapeer County Library, later to be known as the Lapeer District Library. While there she worked to improve programs, branch services and reorganized the main library and also encouraged a number of staff to go to school to earn their Master's Degrees in Librarianship. June's lifelong love of reading and libraries especially libraries serving rural areas is the main reason for naming this award in her honor and memory. May the recipients of this award always remember what an important role they have in providing excellent service to their users.



Sessions-at-a Glance, Wednesday

Wednesday, April 30 1:45 pm – 2:30 pm
Community Collaboration and Rebirth of the Addison Township Library (Cottage Restaurant)
IT Help! Equipment, Staff, Tools & Funding (Brighton Pavilion)
Children's Programming Activities (Headquarters of The Capitol Club)
Quality Services Audit Checklist (Museum Meeting Room)
Library Service Contracts (Grand Pavilion)
Makerspaces in Rural Communities (Terrace Room)
Leveraging Your Local History and Special Collections (Straits of Mackinac)
Creating a District Library (Gerald R. Ford Conference Room)

Wednesday, April 30 2:45 pm – 3:30 pm
Name Brand Programs (Cottage Restaurant)
Be a Broadband Library (Brighton Pavilion)
Meet the Needs of Homeschoolers (Headquarters of The Capital Club)
Michigan Library Association (Museum Meeting Room)
Essential Elements of a Library Service Contract (Grand Pavilion)
Finding Health & Wellness at the Library (Terrace Room)
MeL.org Business Resources (Straits of Mackinac)
Building Library Leadership, Part 1 (Gerald R. Ford Conference Room)

Wednesday, April 30 3:45 pm – 4:30 pm
Geek Your Library for Community Connections (Cottage Restaurant)
Empathy in Digital Literacy Programs (Brighton Pavilion)
After Halo: Tween & Teen Boys (Headquarters of The Capital Club)
What is Gained but Mackinac? (Museum Meeting Room)
Determining Costs of Library Service Contracts (Grand Pavilion)
Digitizing Local Newspapers (Terrace Room)
Creative Collections (Straits of Mackinac)
Building Library Leadership, Part 2 (Gerald R. Ford Conference Room)

Wednesday, April 30 Evening Activities
Dinner and Keynote, Jessamyn West 5:00 pm – 6:30 pm (Main Dining Room)
Exhibitor Dessert Reception 6:30 pm – 8:30 pm (Theatre)

Sessions-at-a Glance, Thursday

Thursday, May 1 10:00 am – 10:45 am
One Book One Community Events (<i>Straits of Mackinac</i>)
Using Audio and Video (<i>Brighton Pavilion</i>)
Science Fun- What Works (<i>Gerald R. Ford Conference Room</i>)
Hiring, Firing and Evaluating the Library Director (<i>Terrace Room</i>)
Millage Elections and Campaigns (<i>Grand Pavilion</i>)
MeL.org Youth Resources (<i>Cottage Restaurant</i>)
Nuts and Bolts of Grant-Seeking (<i>Headquarters of The Capital Club</i>)

Thursday, May 1 11:15 am – 12:00 pm
Big Technology Small Library (<i>Brighton Pavilion</i>)
Guerilla Storytime (<i>Cottage Restaurant</i>)
Setting and Maintaining Library Policy (<i>Terrace Room</i>)
Employee Hiring and Terminations (<i>Grand Pavilion</i>)
Social Networking and Marketing in the Small Public Library (<i>Gerald R. Ford Conference Room</i>)
Cataloging Options for the Small Library (<i>Headquarters of The Capital Club</i>)
Challenges at the Mackinac Bridge (<i>Straits of Mackinac</i>)

Thursday, May 1 1:30 pm – 2:15 pm
How to Geek the Library (<i>Gerald R. Ford Conference Room</i>)
eBooks & eReaders (<i>Headquarters of The Capital Club</i>)
Transforming Preschool Storytimes (<i>Cottage Restaurant</i>)
Board's Role in Representing the Library (<i>Terrace Room</i>)
Employee Handbook Provisions (<i>Grand Pavilion</i>)
Business Information Resources, Part 1 (<i>Museum Meeting Room</i>)
Providing Quality Teen Services (<i>Brighton Pavilion</i>)
You Got the Grant! Now What? (<i>Straits of Mackinac</i>)

Thursday, May 1 2:30 pm – 3:15 pm
Civic Engagement: Growing Collaboration in the Community (<i>Cottage</i>)
Maintaining Momentum (<i>Headquarters of The Capital Club</i>)
Finding the Money: Maximizing Funding (<i>Terrace Room</i>)
Top 10 Open Meetings Act and Freedom of Information Act Mistakes (<i>Grand Pavilion</i>)
Business Information Resources, Part 2 (<i>Museum Meeting Room</i>)
Everyone Has Time and Space for MeLCat (<i>Straits of Mackinac</i>)
Social Networking and Marketing (<i>Brighton Pavilion</i>)

Thursday, May 1 Afternoon and Evening Activities
Networking Sessions, 3:30 pm – 4:30 pm Technology - Brighton Pavilion Programming- Grand Pavilion Community - Terrace Room
Awards Dinner, 5:30 pm – 7:00 pm (<i>Main Dining Room</i>)
Grand Hotel History, 7:30 pm - 9:00 pm (<i>Theatre</i>)
"Somewhere in Time", 7:30 pm – 9:00 pm (<i>Brighton Pavilion</i>)

Sessions-at-a Glance, Friday

Friday, May 2 10:15 am – 11:00 am
Turning Outward: Engaging with Your Community (Headquarters of the Capital Club)
50,000 Free eBooks on iPhones (Pontiac Room)
Transforming Preschool Storytimes (Straits of Mackinac)
Buzz Marketing: An Intro and Ready to Use Template (Gerald R. Ford Conference Room)
Are You Considering Forming a District Library? (Grand Pavilion)
30 Programs in 45 Minutes (Brighton Pavilion)
Reader's Advisory (Cottage Restaurant)
Plinkit Users Group (Terrace Room)

Friday, May 12 Afternoon Activities
Closing Luncheon, 12:15 pm – 1:30 pm (Theatre)
Optional Tour #2, 1:45 pm - 3:45 pm (Meet carriages at hotel and drop off at ferry dock.)

Friday, May 2 11:15 am – 12:00 pm
10 Ways to WOW Your Business Community (Headquarters of the Capital Club)
Keeping Up With Technology on a Shoestring Budget (Terrace Room)
Practically Free Youth Services Programming (Brighton Pavilion)
Buzz Marketing: An Intro and Ready to Use Template (Gerald R. Ford Conference Room)
10 Legal Issues Every Director Should Know (Grand Pavilion)
Michigan Notable Books Author Steve Amick (Pontiac Room)
Teen Books on a Budget (Cottage Restaurant)
The Auditors are Coming! (Straits of Mackinac)

Friends of Michigan Libraries Trustee Alliance presents Connecting the Dots: Creating a Star Board of Trustees

Friends of Michigan Libraries Trustee Alliance have sponsored the sessions for the Thursday Trustee track during the conference, as well as sessions on Friday geared to both Friends and Trustees. The “Connecting the Dots: Creating a Star Board of Trustees” sessions will be presented by Sarah Ann Long and are funded in part by a grant from the Institute of Museum and Library Services administered by the Library of Michigan.

As the former director of the North Suburban Library System (NSLS), Sarah Long led an organization of more than 650 academic, public, school, and special libraries in the north/northwest suburbs of Chicago. She is currently the Coordinator of Continuing Professional Education at the Graduate School of Library and Information Science, Dominican University located in Washington, DC.

Long was president of the American Library Association in 1999-2000 and is a past president of the Public Library Association. In her more than forty years of library leadership, she has worked with libraries and library organizations in five states, including Pennsylvania, Ohio, and Oregon, and worked as an academic librarian in England.

Often ahead of her time, Long pioneered Internet access in NSLS libraries and earlier in her career led winning library referenda campaigns in Pennsylvania and Oregon. A frequent speaker and contributor at conferences, online, and in print, she is a six-time recipient of the John Cotton Dana Award for excellence in public relations, presented annually by the American Library Association. Her many awards and recognitions include being named the ILA Librarian of the Year in 1999.



Visit the Friends of Michigan Libraries online at www.foml.org

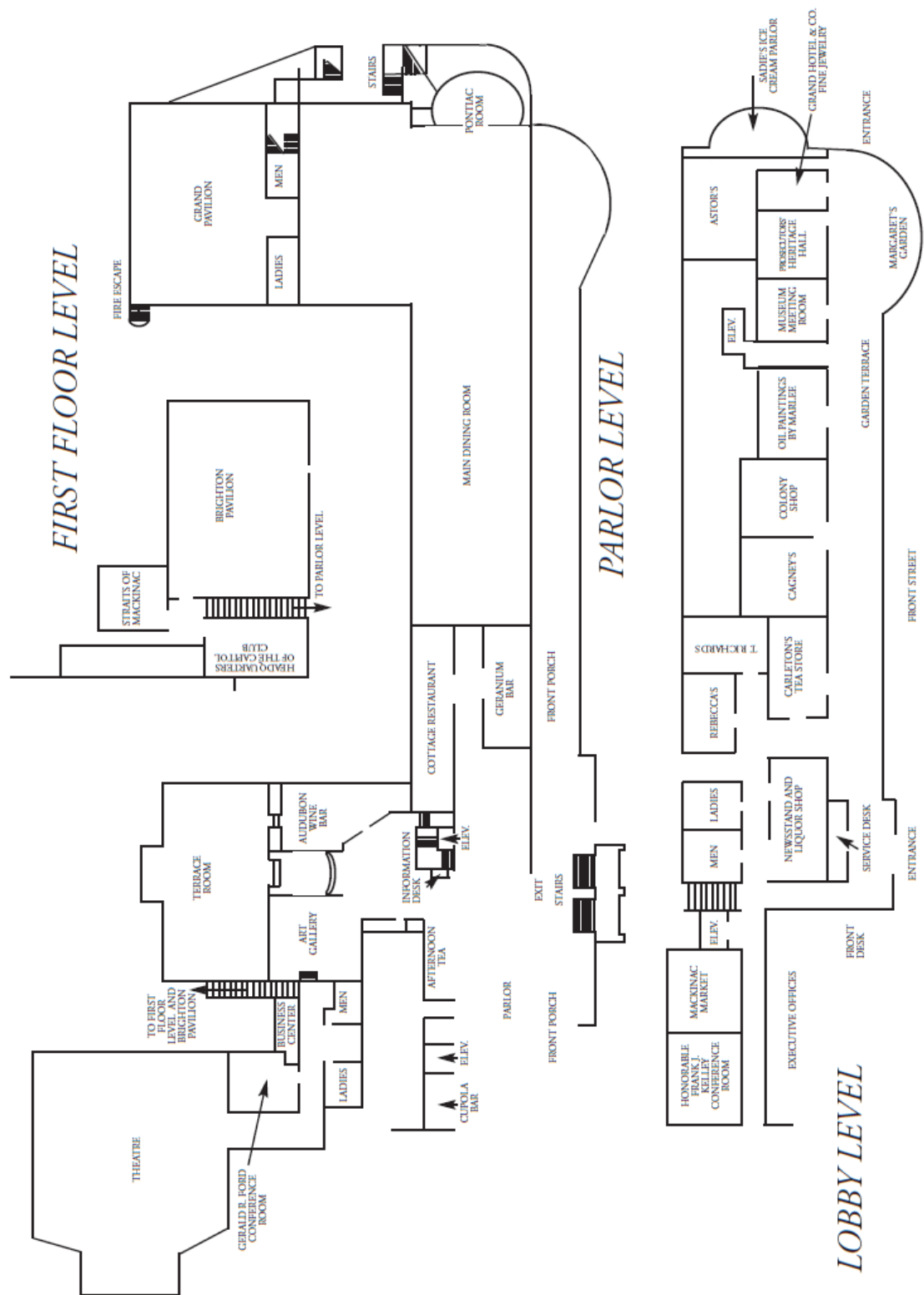
Visit the Friends of Michigan Libraries Trustee Alliance online at www.fomltrusteealliance.org

Join the FOML Listserv an e-mail resource created specifically for current members of the Friends of Michigan Libraries to share information about Michigan Friends. Get news about current and future projects ; upcoming events, announcements and more.



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Thank you to the Steering Committee and the many volunteers for your hard work to plan, prepare for this event and execute the work necessary to bring this conference to the Michigan library community. We could not do this without you. Thank you very much!